

**JULIEN RICHARD, LFA****Engineer & Consultant | Woonerf, Inc.**

Location: Tokyo, Japan

Project: Woonerf, Inc., Registered for [JUST Label](#)

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Why did you choose to pursue LFA?

A few years ago, I heard about the [Living Future Challenge certifications](#) at an event where there was a presentation about biomimicry and how it could help to accelerate the societal and ecological transition. The rigorous approach and high performance set in the Living Future Challenge certifications was inspiring to me. So when my manager encouraged me to earn another credential, I chose to pursue LFA to learn more and hoping it would be a first step to be involved with Living Future Challenge Certifications.

How did you earn General LFA continuing education credits?

There was no in-person event to earn LFA credits in Japan so I earned them all from book and online resources. Mainly through reading case studies, [Trimtab](#) articles, the LBC v4 Petal Handbooks and the Ecotone book *[Intégral: Revolutionary Engineering](#)*. Recently I see that conferences are available online so it will be easier to access for many people who cannot join in person.

How has achieving LFA impacted you and your work?

I am now working on getting our company, Woonerf Inc., to receive the JUST Label which will probably be the first case in Japan and hopefully more will follow!

What's next for you?

Encourage and support companies and people involved in projects in Japan to pursue the Living Future Challenge certifications!

What's your biggest inspiration?

I like to find inspiration from people with different background and culture.